



Our Mission:
Ignite *Infinite Possibilities*

Strategic Plan 2017 - 2020



Goal 1:

To inspire literacy, learning and a love of reading.

- Create young readers
- Sustain readers through collections and programs
- Build digital literacy by increasing educational and access opportunities
- Curate and manage an exemplary and well-balanced collection
- Help students succeed in school by providing resources for education
- Enable life-long education

Goal 2:

To serve with excellence and respect for all.

- Provide free and equal access to all
- Provide consistently welcoming and reliable customer service
- Continuously evaluate and improve all aspects of the user experience
- Attract and retain a passionate and engaged staff

Goal 3:

To provide experiences that educate, empower and inspire.

- Develop rich and meaningful content and classes that are responsive to community needs and interests
- Support curiosity by providing diverse and unique programs
- Expand The Maker Spot classes and programs

Goal 4:

To be good stewards of public resources through efficient and effective delivery of services.

- Analyze Library workflows and processes to optimize citizens' return on investment
- Seek alternate funding sources for special projects and initiatives